TRANSNATIONAL HEALTHCARE MANAGEMENT

COST

EUR 9,900
incl. course material, lunch and break refreshments;
excl. accommodation and travel expenses

REGISTRATION

For more information, please email:
catherine.keller@ehesp.fr & alice.chaplin@ehesp.fr

To apply for this course, please email:
info-mig@rw.unibe.ch

Registration deadline:
15th August 2022
During this course, you will:
• build a well-rounded understanding of health care organizational structures in each member state
• develop local, national, and international health management strategies
• gain academic expertise in public health, health law, policies, and economics
• gain theoretical and practical knowledge in the leadership and management of national and international healthcare organizations
• collaborate with participants on real-life situations from around the globe, while pursuing a professional activity

GOALS

Self-study and on-campus lessons
Theory-based and critical reflection
Coaching
Expertise

Transnational project work focusing on real-life examples

Management, University of Bern
Center of Health Law and Health Care
Prof. Dr. Christoph A. Zenger
Germany
Chair of Public Finance, University of Bern
Prof. Dr. Volker Ulrich
Institute of Management, French Hospital Manager, Director of the Medical School, Edge Hill University

TRAINING STRATEGY

Real-life examples
Transnational project work focusing on the participant’s area of interest/expertise
Transnational group projects
Peer-to-peer learning
Coaching
Theory-based and critical reflection
Self-study and on-campus lessons

«TRANSLATIONAL AND TRANSCULTURAL EXCHANGE AT ITS BEST.»

MODULE 1 – RISING AWARENESS OF STRUCTURAL HEALTHCARE CONTEXTS (HEALTH LAW & POLICY)

The module provides an insight into the peculiarities of legislation and jurisprudence, into key aspects of the interplay between health system-related EU law and national legislation of members and non-member states, the mechanism of political processes, and the problem of system comparisons. Challenges for management and leadership due to diverging national legal frameworks, using examples from inpatient and outpatient healthcare, drug distribution and dispensing, health insurance, etc. from a theoretical and practical perspective.

By the end of this module, students will
• have a robust knowledge of the main parameters of health law and policy
• have a good understanding of what health law is and how the policy cycle works
• have detailed knowledge of healthcare systems in an international and legal context
• understand the influence of law on leadership and healthcare management
• know the main parameters of EU health law and the law of member and non-member states
• understand the importance of considering country-specific legal requirements in the decision-making process
• have a good understanding of the relevant international legal requirements in the Swiss health law system

5 days • 22 - 26 August 2022 - Bern

MODULE 2 – FINANCING & COST-EFFECTIVENESS IN HEALTHCARE (HEALTH ECONOMICS)

The module aims at providing key insights into the field of European health economics, health efficacy, health policy, and health research. Questions are related to the allocation of healthcare resources, models of integrated care, and payment systems for health services. The module will also look at international and country-specific perspectives and applications.

By the end of this module, students will
• have a robust knowledge of the main economic tools and their transferability to different healthcare systems
• know the basic approach of measuring the quality of life; calculating and analyzing the cost-effectiveness of health economics
• have a good understanding of the importance of asymmetric information in healthcare
• understand basic differences between pay-as-you-go and funding
• have an understanding of the aspects and dimensions of sustainability in healthcare and health inequalities
• know the most important financial management tools
• be able to apply methods of cost accounting and management systems
• understand performance controlling and value creation in healthcare
• benefit from the understanding of the interdependencies between controlling, decision making, and organizational dimensions

5 days • 10 - 14 October 2022 - Bayreuth

MODULE 3 – LEADERSHIP & MANAGEMENT IN THE HEALTHCARE ORGANISATIONS (HEALTH ADMINISTRATION)

The module aims to provide an overview of the healthcare sector in the UK through the lens of NHS management and governance practice. The module will also provide a critical and evaluative perspective on leadership theories, styles, and approaches in the context of strategic change management in health systems, the emerging equality, diversity, and inclusion agenda and facilitate learning necessary for management expertise and skills related to integrated care models and patient-centred care.

By the end of this module, students will
• have a robust knowledge of the main parameters of health and social care service planning, commissioning, and delivery in England
• have a good understanding of the regulatory and equality, diversity and inclusion policy context of NHS England
• have detailed knowledge of strategic change management and leadership approaches in health systems
• be able to critically appraise health service delivery through the lens of patient experiences using patient journey tools and patient-centred care models
• have an understanding of the aspects and dimensions of integrated care in health systems

5 days • 20 - 24 March 2023 - Ormskirk

MODULE 4 – HOW TO INTEGRATE MANAGEMENT AND PUBLIC HEALTH (MANAGEMENT & PUBLIC HEALTH)

The module aims to provide an overview of the healthcare sector in France through the lens of government policy, state-owned bodies, and healthcare providers. The module will also provide a critical and evaluative perspective on theories, models, strategies, and methods in public health management and will also cover the environmental influence on healthcare and management.

By the end of this module, students will
• have a robust knowledge of the main concepts and methods involved in Public Health
• be able to critically appraise different models, strategies, and concepts
• understand the importance of environmental factors on healthcare bodies and management
• have an understanding of how to make the healthcare system «greener»

5 days • 12 - 16 June 2023 - Rennes

COVID COMPLIANCE
Due to the pandemic and subject to official regulations, individual modules may be carried out virtually/remoteley or postponed.